



**GNOME™.ASIA**  
**Summit 2009**  
November 20-22 — Vietnam  
Ho-Chi-Minh-City (Saigon)

## **GNOME.Asia Summit Vietnam 2009 offering opportunities for sponsorship cooperation**

The GNOME.Asia Summit 2009 will be held in Ho Chi Minh City (Saigon) at the Quang Trung Software City, Vietnam from November 20-22. The event will provide a unique opportunity for stakeholders to discuss programming, promotion and community growth challenges for the GNOME project and Free and Open Source solutions in Asia. Besides being a community event the summit is set up to function as a gateway for companies interested in Vietnamese and Asian markets. We are offering sponsorship partnership for the event.

The summit offers matchmaking opportunities for companies with local enterprises. As a sponsor you will be featured in conference materials and you will be presented in media announcements. As an immediate outcome you will have preferential access to our conference database of well trained and highly qualified students and developers and attract high potentials during a careers event. Enterprises will have the chance to meet high potentials at their booths.

We are expecting more than 500 participants of the Vietnam IT elite. The event will happen in the immediate proximity of large Vietnamese developer companies including FPT (staff 10.000), two IT universities - Saigontech and Lotus University - with more than 10.000 students.

With delegates from Asia and around the world, the GNOME.Asia Summit is a unique and internationally flavored conference and offers sponsors the chance to tap into fast-growing local markets, discover new business opportunities and increase awareness for your products among early adopters and technology multipliers.

Present at the GNOME.Asia Summit will be computer manufacturers and OEMs; resellers; IT publishers; consultants; students and staff of the education and training industry; government officials; systems administrators; analysts and software developers. The event will feature keynotes, sessions, lightning talks, exhibitions, and a hands-on lab.

As a sponsor of the GNOME.Asia Summit, you will be recognized not only as a sponsor of the event, but also a sponsor of GNOME, the GNOME community and of the Free and Open Source Software ideals on which GNOME is founded.

## **Sponsorship Packages**

The following sponsorship packages are available:

- [PLATINUM], 20.000 USD
- [GOLD], 10.000 USD
- [SILVER], 5.000 USD
- [BRONZE], 3.000 USD
- [Media Partner]
- [CUSTOM]

### **Cornerstone Platinum Package**

(US\$20,000)

- Visible presence in the banner at the main venue stage, shared with the organisers' logos only;
- Two (2) advertisement pages in the official program;
- Negotiable amount of inserts in the participants' bags;
- Organisation or sponsorship of a special event or speaker dinner;
- Large logo in website, program's back page, banners in locations, bag, official t-shirt and all GNOME.Asia Summit public documents;
- One (1) web page with your content linked from the GNOME.Asia Summit homepage;
- One (1) cornerstone stand or booth at the size 6x9m (20'x30') during 3 days of the conference (at your expense);
- One (1) stand or booth at the size 4,5x6m (15'x20') during 3 days of the conference (at your expense);
- Four (4) places at private dinner with speakers during the conference
- Access to database of registered participants
- Participation at press conference for event
- VIP room for private meetings
- Check of visa requirements for staff and obtain visa for company (submit details 7 days in advance)
- Twelve (12) company registrations.

### **Gold Package**

(US\$10,000)

- One (1) advertisement page in the official program
- Three (3) inserts in the participants' bags
- Organization or Sponsorship of a special event

- Large logo in web site, program's back page, banners in locations, bag, official T-shirt and all GNOME.Asia Summit public documents
- One (1) web page with your content linked from the GNOME.Asia Summit home page
- One (1) stand or booth at the size of 4,5x6m (15'x20') during the 3 days of the conference (at your expense)
- Access to Name and email of database of registered participants
- Three (3) places at private dinner with speakers during the conference
- Check of visa requirements for staff and obtain visa for company (submit details 7 days in advance)
- Eight (8) company registrations.

### **Silver Package**

(US\$5,000)

- Two (2) inserts in the participants' bags
- Medium logo in web site, program's back page, banners in locations, bag, official T-shirt and all GNOME.Asia Summit public documents
- One (1) web page with a paragraph with your content linked from the GNOME.Asia Summit page
- One (1) stand or booth at the size of 3x4,5 (10'x15') during the 3 days of the conference (at your expense)
- Two (2) places at private dinner with speakers during the conference
- Six (6) company registrations.

### **Bronze Package**

(US\$3,000)

- One (1) insert in the participants' bags
- Small logo in web site, program's back page, banners in locations, bag, official T-shirt and all GNOME.Asia Summit public documents
- One (1) web page with a paragraph with your content linked from the GNOME.Asia Summit page
- One (1) stand or booth at the size of 3x3m (10'x10') during the 3 days of the conference (at your expense)
- One (1) place at private dinner with speakers during the conference
- Five (5) company registrations.

### **Media Partner**

- One (1) block at a shared Media Partners page in the official program
- One (1) insert in the participants' bags
- Small logo in web site, program's back page, banners in locations, bag, official T-shirt and all GNOME.Asia Summit public documents

- One (1) web page with a paragraph with your content linked from the GNOME.Asia Summit page
- One (1) booth or stand in the venue (at your expense)

## **Custom Sponsorship**

If you find a sponsorship package unsuitable to your company's budget or requirements, custom sponsorship packages are available. Custom sponsorship could include the sponsorship of

- A formal dinner
- Attendant party
- Conference bags offering a highly visible logo space
- Free gifts (USB sticks, bags, notebooks etc)
- Telephone sim cards for speakers

Custom sponsorship and costs can be discussed with the GNOME.Asia Summit organizers and will be handled on a case-by-case basis.

## **Contact GNOME.Asia Summit**

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## **About GNOME.Asia**

GNOME.Asia is organized by Mario Behling and the GNOME.Asia Committee. Mario has organized numerous FOSS events all over the world focussing on regions with emerging markets and high potential. He is an organizer of FOSS Bridge Vietnam, Afghanistan IT Business network and the Freifunk Wireless Conference, Berlin. The annual GNOME.Asia Summit 2009 builds on the success of the 2008 event in Beijing, China, sponsored by Emily Chen from Sun Microsystems China and Pockey Lam, President of Beijinglug.

## **About GNOME and the GNOME Foundation**

The GNOME desktop is a free, easy to use, accessible and internationalized

desktop for Linux and Unix-based operating systems used by millions. GNOME is a standard part of all leading GNU/Linux and Unix distributions, and is popular with both large existing corporate deployments and small business and home users. GNOME also includes a complete development environment which provides the core platform for thousands of applications.

The GNOME Foundation is an organization committed to supporting the advancement of GNOME, comprised of hundreds of volunteer developers and industry-leading companies. The Foundation is a member directed, non-profit organization that provides financial, organizational and legal support to the GNOME project and helps determine its vision and roadmap. The GNOME Foundation is supporting the pursuit of Software Freedom through the innovative, accessible, and beautiful user experience created by GNOME contributors around the world. It's a fun and inviting community, so if you're reading this and wondering what you can do to help promote Software Freedom, contributing to GNOME is a great way to start! More information about GNOME and the GNOME Foundation can be found at [www.gnome.org](http://www.gnome.org) and [foundation.gnome.org](http://foundation.gnome.org).

GNOME Foundation sponsoring members include Access, Canonical, Debian, the Free Software Foundation, Hewlett-Packard, IBM, Igalia, Imendio, Intel, Mozilla, Nokia, Novell, OLPC, Opened Hand, Red Hat, and Sun Microsystems, with legal pro bono work provided by Software Freedom Law Center and Wilson Sonsini Goodrich Rosati.